

Video Submission Guidelines

FRAMING:

1. Place the device (phone or laptop) on a height which brings the camera to the level of your eyes. Ensure that the device's screen faces you directly and does not tilt backward so that the viewer sees up your nose.
2. Make sure that you are in the centre of the camera view and that there's not too much space on your sides. Be sure to also leave a little bit of room above your head – in case you lean forward your head doesn't get cut out of the frame.

FOR MOBILE DEVICES:

If you'll be using the camera from your mobile, ensure that your device is turned on its side so that you record in landscape mode – not portrait. **Videos recorded in portrait mode will not be acknowledged.**



BACKGROUND AND ATTIRE:

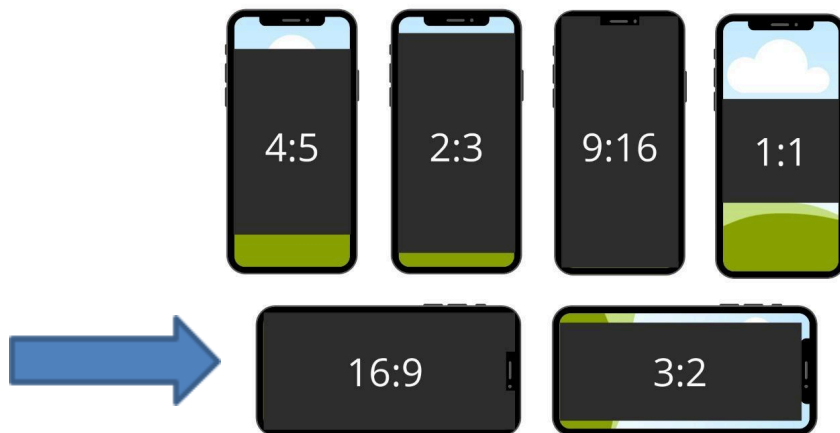
1. Select an area with a simple/plain/solid background if possible. Please refrain from having reflective/shiny surfaces in your background. You want to minimize the amount of distractions there will be in your video submission so that the viewer can focus solely on the content of your video.
2. While you may not be required to dress formally, please wear appropriate attire. Please don't appear on camera looking as if you've just rolled out of bed.
 - a. Ladies, be mindful that excessive cleavage is quite distracting. Please select appropriate attire.
 - b. Men, please no bareback. It can be equally distracting. Please select appropriate attire.

LIGHTING AND AUDIO:

1. Light – please ensure that the light on your face is neither too dark (we won't see your face clearly) or too bright (you will glow on camera).
2. Audio – if you need to use a headset to help block out external noises, please try to mask/hide it so that we know it's there but the cord(s) isn't looking clumsy. Please ensure you say your name at the beginning of the video.

RECORDING AND SUBMISSION:

1. **Please ensure that you are recording and submitting your video in 16:9 aspect ratio ONLY.** Do NOT crop or convert your video 1:1. Your final video should be a rectangle (*with the long sides on the top and bottom*), not a square.



2. Before you deliver the material required for the video submission, please ensure that you clearly state YOUR NAME and the ROLE or VACANCY for which you are submitting.
3. When you have finished recording, and are pleased with your final product, upload your video as an unlisted video to YouTube and share the link with us through our application portal.
 - Please upload your video as a standard YouTube video, not as a YouTube Short
 - Submit your videos as URLs to the YouTube video, not as a direct upload.

HELPFUL RESOURCES:

1. How to Create a YouTube Account: <https://youtu.be/3kXZgAwLWLo>
2. How to Upload Unlisted Videos to YouTube: <https://youtu.be/JOr7JluzEOM>