

Golden Krust TrueView - Youtube
 16x9
 :30
 Dakoit Pictures - Macha Rose

	Audio	Visual	Scene #
3	"Mmmm...In the mood for incredible Jamaican food?" Sizzling grill sound	Close up of jerk chicken cooking	1A CU jerk chicken
2	You may have tried our irresistible jerk chicken, but at Golden Krust, we serve a lot more than that	Zoom out, to a beautiful assortment of foods from the menu; oxtails, curry chicken, tofu vegetables, escoviche fish and an assortment of plantain and rice dishes.	2A lunch counter
2	For over 30 years we have been serving authentic homestyle Jamaican food - Cooked From Scratch, Made Fresh Daily.	An employee seasons and stirs a large pot of chicken curry, move in to a close up and slow stir of the rich creamy curry.	3A med of employee seasoning 3B CU slow mo stir 3C any food prep, cutting peppers etc
3	For when you miss mom's home cooking, or want to try something new, come try our island assortment, offering breakfasts	A medium shot of a family eating in, savoring a bite of food Overhead of hands reaching in to see serving sizes	4A Med family eating 4B overhead
3	like our amazing ackee and saltfish...or Grab flaky, flavorful patty and coco bread on the go.	Wide shot of whole store counter, customer grabbing their order to go as they and employee smile at each other	5A MED customer at cash register grabbing order from server (formerly diner)
2	Or A classic jamaican combo meal like our slow braised oxtails, curried or brown stewed chicken,	Pan in an overhead shot of well plated combo meals	6A tripod overhead of foods plated
3	served with choice of rice, steamed vegetables, and fried sweet plantain	over-the-shoulder shot of EE finishing up serving a beautiful plate of food, possibly (one of):	7A over-the-shoulder shot of EE finishing up serving a beautiful plate of food (get all three in one shot to choose

		1. adding the gravy to the rice or 2. steam veg (colorful) or 3. plantains	from)
5	Or visit our full bakery, with sweets and breads you won't find anywhere else.	With the camera from within the bakery case we see a kid point to what they want enthusiastically, and switch to the reverse shot of the employee handing the kid a sugar bun.	8A from inside bread case looking at kid 8B reserve shot
2	Savor the Flavor of Jamaica at your neighborhood Golden Krust. Visit goldenkrust.com to order for pickup or delivery, today!	A medium shot of a friendly Golden Krust employee looking into camera	9A med portrait shot (if we can get several)
3	Pre order and delivery on your favorite app.	Title card with logo and supported delivery apps	